



McLaren Boosts Australian Operations

Local modern distribution center and a dedicated customer service team at the core of McLaren Australia

Torrance, CA, July 12, 2011 - Driven by its commitment to be a truly global enterprise, McLaren Industries follows the success of its European operation with a similar expansion in Australia. The leading manufacturer of tracks and tires has taken concrete steps to boost its market position on the Australian market by setting up McLaren Industries Australia Pty Ltd, complete with dedicated sales and customer service staff.

To expedite local deliveries, a distribution facility has just been established in Melbourne, VIC, featuring a number of modern warehousing amenities. Other distribution centers are soon to follow. The Australian operation was established to serve the contractor's needs for tires and tracks, offering McLaren signature series of quality rubber tracks for mini excavators and track loaders, semi-pneumatic flat-proof tires, and over-the-tire tracks for skid steer loaders.

To learn more about McLaren Australia, please call **02 8003 7330**, email sales@mclarenaustralia.com or visit www.McLarenAustralia.com