

## Why Choose McLaren Rubber Tracks Over the Competition

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The rubber tracks that you use on your mini excavator, multi-terrain loader, compact track loader, or any other machine can have a large impact on your bottom line. If your tracks are poorly designed or aren't suited specifically to your unique application, they may be costing you more than you realize in lost revenue. To optimize your machinery and increase its operating potential, consider investing in McLaren rubber tracks. When it comes to choosing a track manufacturer that will provide you with superior quality tracks for the best possible price and value, you can't beat McLaren Industries. Here are some of the main reasons **why you should choose McLaren rubber tracks over the competition**.

#### One of the largest OEM suppliers of rubber tracks

The quality standard for McLaren is at the pinnacle of the rubber track industry, as evidenced by our status as an OEM supplier. McLaren Industries is one of only four original equipment manufacturers (OEM) of rubber tracks and one of the largest OEM suppliers in the world.

In order to get approved to become an OEM supplier, McLaren products must be validated by many years of testing and review by the machinery manufacturer. As such, McLaren status as an OEM supplier for big-name machine suppliers means that manufacturers have put our products through rigorous testing for a number of years to ensure that it performs well and is of optimum quality and consistency. While other brands may claim to offer exceptional quality tracks, our products have undergone the rigorous testing necessary to back up our status as a **top-tier rubber track manufacturer**.

#### Innovative design and technology

McLaren is an industry leader when it comes to ground-breaking rubber track design and technology. With everadvancing innovations, McLaren has brought rubber track durability and life expectancy to new levels. Moreover, McLaren is regarded as the top tier OEM supplier for **Compact Track Loader rubber tracks**.

Some examples of the propriety technologies that our **replacement rubber tracks** employ include SpoolRite Belting Technology, Advanced Rubber Compound, and Advanced Technology Forgings. Our SpoolRite Belting Technology provides impeccable strength and eliminates weak spots by running a single continuous steel belting cable through the track. To enhance the lifespan of our rubber tracks and operating experience, our innovative advanced rubber compound was created through extensive research and engineering. Our products also feature advanced technology forgings which offers up to double the wear resistance of other OEM competitors of rubber tracks. When it comes to staying ahead of the competition, McLaren Industry's rubber tracks are the obvious choice.

# Versatile track patterns

The track pattern of your rubber tracks has a large impact on the performance level and longevity of your machinery. McLaren offers the most versatile and extensive line of CTL track patterns available in the market. Our extensive line of rubber track patterns covers all types of applications. Such a wide range of tread options allows users to expand the potential applications of their machine and provide optimal performance on a variety of different terrain.

Examples of our available tread patterns include TDF Multi-Bar which is optimal for offroad traction with the benefits of a smooth ride and durability in rock. Our newest innovation, Terrapin non marking **rubber tracks** offers a non marking grey rubber compound, a smooth ride, superior traction, and is turf friendly. The most comprehensive multitasking track in the industry!

## **Extensive field experience**

Another reason **why you should choose McLaren rubber tracks over the competition** is due to our extensive field experience. Out of all other OEM manufacturers in our industry, we possess the most extensive field experience and field testing under our belt. We have an impressive 20 years of field experience and millions of working hours that serve as the basis for our highly innovative products. Such extensive field experience is a large part of what has enabled McLaren to become the fastest-growing OEM supplier in the world and craft the highest quality rubber compounds and track designs.

#### Versatile product range in terms of value

In addition to offering exceptionally versatile products in terms of application and design, we also offer unparalleled versatility regarding product value. McLaren offers two ranges of products: premium OEM-grade tracks (Next Gen) which boast superior quality and a competitive grade branded Maximizer, that allows you to get a quality track at a great price. These two product ranges allows customers with various budgets to obtain high-quality products for a price that best suits their needs.

### Impeccable customer service

When purchasing **rubber tracks** from McLaren Industries, you can enjoy the unsurpassed customer service that comes with a multinational company always ready to back its product. Our dedicated customer service team can help you select the right rubber tracks for your application and quickly and attentively respond to any questions or concerns that arise during the purchasing process.

### One of the largest inventories in North America

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When it comes to finding the ideal rubber track for your application, McLaren Industries understands that there isn't a one-size-fits-all solution. Choosing a rubber track that isn't specifically optimized for your operating environment, machine, or specific job application can result in inefficiencies that greatly reduce your bottom line.

To give you a diverse range of options, McLaren Industries has one of the largest inventories of <u>rubber tracks</u> in North America. Our extensive stock of rubber track sizes, tread patterns, and many other options will allow you to find a custom product that is designed to deliver optimum performance for your specific application.

For more information regarding how McLaren Industries' rubber tracks can benefit you or for advice on which size or track pattern to choose, give us a call at (800) 836-0040 or click here to fill out a quote today!